



Tais la Cour

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ABOUT ME

Through my education and previous work experience, I have gained a passion for SaaS and website management-based products. I am driven by exploring and using new innovations. My strongest character trait is my flexibility and curiosity. I have especially used this flexibility during my time studying and working with SaaS products in Japan.

SKILLS & PROFICIENCIES

- Experienced with working as an account manager, selling and marketing blockchain-based CRM products.
- Worked with local marketing in Denmark.
- Tech-smart and a quick learner.
- Experienced in aligning demand with technical solutions.
- Excellent memory.

CERTIFICATION & VOLUNTEER WORK

2016 Coaching course.

- Child psychology and knowledge sharing techniques for students of all ages.

LANGAGUES

- Danish (Mother tongue).
- English (Native speaker).
- Japanese (Advanced).
- Chinese (Mandarin) (Basic).
- German (Basic).

HOBBIES AND INTERESTS

- Foreign literature.
- Asian cooking.
- Martial arts (Nihon Jiu-jitsu, boxing).

EDUCATIONAL BACKGROUND

2020 Copenhagen Business School.

Master's Degree in International Business.

Major in International marketing.

During my master's degree, I had two internships in Japan.

2018 Copenhagen Business School.

Bachelor's degree in international business.

Major in Japanese business.

Did a semester abroad at a Japanese university.

Ritsumeikan, Beppu Japan.

WORK HISTORY

2021 Service associate. Copenhagen. Denmark

Region Hovedstaden.

Responsible for registering people getting their vaccines and preparing their shots.

2021 Project and marketing lead. Præstø. Denmark.

"Gyldne Dage i Præstø". Gyldne dage.

A historical event to celebrate the local history.

Responsible for the website's SEO goals, general marketing and online outreach.

2020 International sales assistant. Tokyo. Japan.

Couxu. Corporation Japan.

Company expanding Japanese import.

Reached out and contacted potential companies interested in importing Japanese goods.

2019 Account manager. Tokyo. Japan.

Obolus. Corporation Japan.

SaaS company seeing security and data collection solutions.

Presented the company at the Tokyo industrial expo and was a link between the developers and the customers.

2009 to 2017 Swimming Coach. Værløse. Denmark.

Værløse Swimming club.

Local swimming club teaching students of all ages.

Taught over 300 kids to swim, included kids with learning disabilities.